

SEPTEMBER 2005

# **WESTERN REGIONAL AIR PARTNERSHIP**

## **COMMUNICATIONS COMMITTEE STRATEGIC PLAN**

### **DRAFT OUTLINE**

#### **I. Purpose and Need**

The purpose and need for a WRAP Communications Committee Strategic Plan is to define the details of how the Communications Committee will continue to provide valuable support to the WRAP and its stakeholders. The Committee has always been dedicated to the dissemination of accurate and timely information to the public and all participants, about the goals and accomplishments of the WRAP committees, forums, and working groups. In the future State and Tribal support and general education and outreach will be emphasized by the Committee. ....

#### **II. The Committee**

The Communications Committee's role is evolving. The original committee Charter states. ....

Committee responsibilities will still be focused on information dissemination; however there will be less of a focus on Forum and Committee needs and more emphasis on State and Tribal support and General Education. ....

#### **III. Future Focus**

##### **1) Information Dissemination**

- a. WRAP Web Site
- b. WRAP Sheet
- c. WRAP Annual Progress Reports

##### **2) State and Tribal Support**

- a. Communication and Outreach
- b. SIP Development
- c.

##### **3) General Education and Outreach (Issue Driven)**

- a. Climate Change
- b. Kids Page (could provide a distribution model)
- c.

##### **4) Forum and Committee Support**

- a. Upon Request
- b.